



WENDY'S NEW BREAKFAST MENU

BY DANNY FAIRCHILD

Wendy's founder, Rex "Dave" Thomas died Jan. 8, 2002. I remember because for years I wanted a piece of him and I thought I'd lost my chance. Just five minutes in the ring with him. That's all I wanted. He was 69 (nice) when he died and I was a young buck of 22, so I'm not saying it would have been a fair fight.

In fact, I guarantee it wouldn't have been a fair fight. I would have fought dirty. I would have fought to win.

"But Danny!" you say. "How could you have possibly had beef with that sweet, jowly old man? He was so charming in those commercials! If you don't mind my asking...Where's the beef?"

the one standing in the way. And it took other chains offering breakfast all day before Wendy's finally pulled the trigger on this new menu. You thought you were so special, didn't you? You thought doing things differently than other chains would set you apart. Differentiate you from the competition, right? Square burgers! Ooooh! How original! Hot chili! Ooooh! Neato! And NO breakfast menu! Whoa! We've got a badass over here!

First of all, that was a pretty sick Wendy's commercial reference. Good job.

I went to your restaurant over on Wacker Dr., DAVE...if that is your real name (It isn't. See above.), and I tried a bunch of your new breakfast items. And I got a lot to say about them.

Secondly, are you telling me you bought in to his wry, folksy, huge wire-rimmed charm? You're a fool. A FOOL! The man turned his daughter into a mascot! Then he complicated things even further by making her collar and necklace spell out "MOM." As someone with a lifelong predilection for redheads, this... this caused some damage to young Danny Fairchild.

Don't you go thinking for a second that I'm impressed that your eggs (except for the eggs in the Sausage, Egg & Cheese Burrito) are "fresh-cracked" instead of poured. You don't get credit for buying eggs that are still in the shell. That's just how they come. I buy whole eggs all the stinking time! It's one of the cheapest staples I buy. Nobody's giving ME a high five for it.

And now that his empire has introduced a brand new breakfast menu, I figure...now's my chance. I have a soap box here and I'm going to use it. Time to square things. If their patties are any judge, that shouldn't be difficult for Wendy's.

And oh, gee! Potato wedges! Ain't that friggin' special? What, you took a look at those pressed hash brown patties other chains offer as their default breakfast side and you think you're too good for them? You think you can impress me with cute little potato wedges seasoned with cracked black pepper and garlic powder? Come on! Black pepper and garlic powder? I don't get out of bed for black pepper and garlic powder, let alone depend on it for seasoning my breakfast. Are they tasty? Oh, absolutely! They were friggin' delicious. In fact, I just found one under some desk clutter and I happily popped that li'l spud right into my mouth. But that's not the point! The point is I hate you, Dave Thomas.

So! Dave! I hope you're rolling in your grave knowing that your empire now serves breakfast. It didn't start serving breakfast until 2007, a couple years after your death, so I can only assume you were

And you think you can just make things all right with your Honey Butter Chicken Biscuit? You're messing with the wrong man, Mr. Thomas. MY biscuits are non-friggin-pareil so if you're going to come at me with a crispy, seasoned chicken fillet topped with maple honey butter on a fluffy buttermilk biscuit, you'd better bring some friends! I don't suffer fools gladly. Does it taste good? Oh, hell yes, it does! The maple honey butter adds a delightful twist to a breakfast classic! It offers a wonderful combination of sweet and savory not seen since the introduction of



DUBUQUE COUNTY LIBRARY DISTRICT

Spring Break iPad Jr
(1st Grade & Up)
Drop in between 10am and 11:30am and learn about the cool maker apps on our Makerspace iPads at Asbury during Spring Break.
Monday, March 16: Foldify
Tuesday, March 17: Lego Movie Maker
Thursday, March 19: Scratch Jr.

Makerspace Jr
(Recommended 1st Grade & Up)
Drop in for an open Makerspace time for kids. 3D Pens, craft supplies, Bloxels, iPad maker apps, and more. During the Makerspace Jr times, adults 16 and up can get certified as a Safe Maker (which would allow them, and children with them,



to use Makerspace supplies during any open cabinet days.
Asbury, Mon, March 16, 1-3 PM
Asbury, Tues, March 17, 1-3 PM
Asbury, Wed, March 18, 1-3 PM
Asbury, Thur, March 19, 1-3 PM

Safe Maker (Ages 16 & Up)
While your kiddos are trying out Makerspace items, you can earn part or all of your Safe Maker certification, which would allow you to use the Makerspaces at all 5 branches on any Open Cabinet Days. Held during Makerspace Jr. dates.

Manga Club (6-12 Grades)
This brand new, teen-led program will focus on various genres in Manga, along with



the art styles, and related Japanese culture. Bring an open mind and some ideas to share, if you'd like.
Asbury, Wed, March 18, 4-5 PM

DIY Bath Bombs (Ages 12 & Up, including adults)
Pre-registration Required! Join us to make a fizzy bath treat! You'll be able to choose scent, color, & sparkle!
Asbury, Wed, March 18, 5-6 PM
Peosta, Tues, March 24, 5-6 PM
Farley, Wed, March 25, 3:30-4:30 PM
Epworth, Sat, March 28, 12-1 PM
Holy Cross, Tues, March 31, 5:30-6:30 PM

Five Convenient County Locations...

- **Asbury** 5290 Grand Meadow Dr., 563-582-0008
- **Farley/Drexler Middle School.** 405 3rd Ave. N.E., 563-744-3371 ext. 5160
- **Epworth** - 110 Bierman Road S.E., 563-876-3388
- **Holy Cross** - 895 Main Street, 563-870-2082
- **NICC/Peosta** - 8342 NICC Dr., 563-556-5110 ext. 224

the McGriddle and I anticipate that other fast food chains will be fast to imitate it.

Sausage, Egg & Swiss Croissant? You kidding me? You think you can take what other chains have perfected over decades of R&D, change the cheese, and say, “Hey! Look what’s new!” I only ordered the thing to see if your sausage patties were really square-shaped like your hamburger patties. They are! Shocker! You think you can change the color of the cheese sauce and impress me? I’m not! I’m not impressed at all! I mean sure...it was tasty. And the shape of the croissant vaguely reminded me of the chocolate chip croissants I used to get downtown. But I wasn’t impressed! I was merely satisfied. And anyway, that’s not the point! The point is that Dave Thomas thought he could get out of what’s coming to him by simply dying. I think I’m proving him wrong today.

The Breakfast Baconator. You just friggin’ HAD to, didn’t you? There was an unspoken rule, Dave, and your company broke it. You shouldn’t use traditional buns on your breakfast menu items. That’s why fast food breakfast sandwiches are traditionally served on a biscuit, a bagel, a croissant, or an English muffin. Hell, even convenience stores know this. What, did you think you couldn’t rightly call it a Baconator without a traditional bun? You couldn’t take that grilled sausage,

American cheese, applewood smoked bacon, fresh-cracked egg (again, go to hell), add even more cheese and more bacon and cheese sauce and throw it on a Bays? By the way, you heard me right: That’s sausage with bacon, cheese, more bacon, and more cheese. So if you’re wondering where all the sodium in the world went, it’s in the Breakfast Baconator. And yes...It’s absolutely delicious, it’s a Baconator, for crying out loud. They could have served it sandwiched between the filthy floor mats of my 2006 Chrysler Sebring and it would taste wonderful. That’s NOT the point! The point is, Dave Thomas never got the butt-kicking he deserved!

So there you go! Breakfast, and justice, have been served. Served with a bottle of Simply Orange OJ. Take that, Dave Thomas. You grey-haired, jowl-faced, apron-wearing, kind-eyed, big eared, warm-smiled, slightly balding, short-sleeve-shirt-with-a-tie sporting, daughter-exploiting, jerk face! I hate you. And now everybody else does, too.

And I know what you’re waiting for, reader. You’re waiting for me to tell you about the bathroom. You’re dying to know whether the bathrooms at Wendy’s are a safe and clean place to do your potty. I’m going to have to disappoint you. I’m sorry. It’s not that I forgot. It’s just that I went through the drive-thru. But I’m sure their bathrooms are fine. ☒

DANNY FAIRCHILD

DANNY DOESN'T TAKE CRAP FROM NOBODY, BUT HE'LL TAKE FOOD FROM ALMOST ANYBODY. IF YOU WANT TO FIGHT DANNY, OR FEED HIM NOM-NOMS, EMAIL HIM AT DINING@DUBUQUE365.COM.



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